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## Invitation - Compliance Task Force - CSR as a strategic challenge for companies



The next meeting of the Compliance Task Force created by the [European American Chamber of Commerce Auvergne Rhone-Alps](#) (EACC) in partnership with Soulier Avocats will take place on November 5, 2024 from 8:45am to 11am at the Lyon offices of [Envu](#).

This session will focus on **“CSR as a strategic challenge for companies: Insights and best practices from an industrial group”**.



Envu is an independent group founded in October 2022, building on 50 years of expertise as a former Business Unit of Bayer Crop Science. It focuses its activities on protecting healthy environments for everyone, everywhere in the world. Envu serves specialized markets such as pest control, forestry, industrial vegetation management, mosquito management, range and pasture, etc.

With USD 850 million in annual revenue, Envu operates in more than 100 countries and employs 900 people across four research centers. Their supply chain is fully outsourced and managed by a global network of partners, a unique approach in their industry, implemented when the group was formed.

Following a brief review of the latest developments in compliance by our Counsel [Claire Filliatre](#), Member of the Compliance Committee of the Lyon Bar , **Marine Sanouiller**, Director of Sustainable Development at Envu, and **Hervé Kintzler**, Head of Governance, Risk, and Compliance at Envu, will share their experiences and best practices on CSR.

Key topics will include:

- CSR, defining and implementing strategic action pillars: Methodology, engagement of the executive committee and key people,
- Benefits and lessons of broad stakeholder engagement,
- Implementing CSR: Remodeling your sustainability report in line with the CSRD,
- Discussion / Q&A: Challenges in shifting CSR from a side concern to a central strategic issue.

Registration for this meeting is available via the following link: [Registration page for the next meeting of the EACC Compliance Task Force](#).

You are interested in compliance-related issues? You would like to know more about the compliance measures and systems that must be implemented under French law?

Visit our [Compliance Information Center](#)!

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