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c.nommick@soulier-avocats.com

Tel.: + 33 (0)4 72 82 20 80, + 33 (0)1 40 54 29 29

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Main legal issues in international business expansion, a French perspective



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Establishing a presence in or breaking into a foreign market cannot be done overnight as it can represent a real risk for any company that is not adequately prepared or that has not chosen the legal structure or approach best suited for its expansion project and the target market.

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