

Laure Marolleau

COUNSEL

MEMBER OF THE PARIS BAR



Laure is specialized in business and commercial law as well as in French and European regulations, in particular concerning personal data and privacy, products, health and environment.

She advises mainly French and foreign industrial groups on their obligations under applicable French and European legislations and regulations, in particular in relation to their operations, and on all issues that may arise in connection with the manufacture, transport, marketing and sale of their products, as well as with the collection, processing and transfer of personal data.

Laure also represents and defends these clients in civil, commercial and administrative disputes and provides legal assistance in amicable or court-ordered expert investigations, both in France and abroad.

Selected Operation summary

Data Privacy

Assisted French and foreign corporate groups on personal data issues (design and implementation of whistleblowing programs, cross-border transfers of personal data, review of sub-contracting agreements, etc.), including health data (medical devices, digital health, etc.)

Provided legal support to French and foreign groups to ensure compliance with the GDPR, in collaboration with a cybersecurity and IT system consulting firm

Advised start-ups in connection with the development of apps in the digital health industry

Regulatory & Compliance

Advised and defended companies operating sites subject to the legislation governing so-called classified facilities (filing of requests for authorization, change of operating conditions, discontinuation of the operations and site rehabilitation, abnormal neighborhood disturbances)

Assisted and represented French and foreign companies operating in the crop protection industry (market authorizations, sale, promotion and use of plant protection products)

Counseled French and foreign industrial companies in connection with EU regulations on products and services (CE marking, implementation of voluntary standards, compliance audit and compliance works)

Performed regulatory, compliance and environment audits in the framework of due diligence investigations carried out in connection with acquisitions of French companies



Expertise

BUSINESS AND COMMERCIAL LAW

REGULATORY & COMPLIANCE

DATA PRIVACY

HEALTH & ENVIRONMENT

LITIGATION

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Assisted a leading producer of paper and packaging on the applicable environmental authorization process in connection with the contemplated acquisition of a production site

Business and Commercial

Provided legal advice to French and foreign companies on merger control issues, antitrust infringements, anti-competitive practices, unfair competition, parasitic commercial practices, misleading and comparative advertising, etc.

Assisted and defended French and foreign companies in the framework of business disputes (unfair competition, sudden breach of established business relationships, defective products) and amicable and court-ordered expert investigations in France and in Europe

Litigation

Defended one of the world's leading manufacturers of fuel transport pipes in court-ordered expert investigations concerning alleged pollution incidents at more than 100 gas stations throughout France

Represented a European leader in multi-technical services in the areas of energy and communications in connection with a liability action concerning the construction of a waste-to-energy conversion plant

Defended the world's leading battery manufacturer in arbitration proceedings concerning aircraft failures

Assisted foreign companies in connection with the recognition and enforcement of foreign judgments or arbitral awards in France

Background

- Gide Loyrette Nouel, January-June 2010
- General Court of the European Union, July-December 2009

Main Publications

- *WLG Global Guide to Data Breach Notifications*, second edition, World Law Group Ltd., 2016
- *WLG Global Guide to Whistleblowing Programs*, second edition, World Law Group Ltd., 2016
- *Dans quelle mesure le propriétaire d'un terrain peut-il être responsable de sa pollution ?*, Editions Francis Lefebvre (France's leading legal publisher), Expert Opinion, May 2013
- *Dawn Raid Guidelines*, World Law Group Ltd., 2011

Education

- LLM in European Private Law, University of Amsterdam, 2009
- Postgraduate Degree in European Communities Law and European Union Law, University of Paul Cézanne Aix-Marseille III, 2007
- Master Degree in Public Law, University of Greenwich, 2006

Languages

- French
- English