

News release  
August 2017

## Soulieer AARPI announces the admission of a new Partner and the appointment of a new Counsel

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Soulieer AARPI is pleased to announce the admission of a new partner, Mr. **Geoffroy Lacroix**, and the appointment of a new Counsel, Ms. **Chems Idrissi**, effective as from September 1, 2017.



Geoffroy Lacroix focuses his practice primarily on business law and health law, and acts both as advisor and litigator.

He assists French and foreign companies from a wide range of industries in relation to their business dealings, including on “B2B” issues related to distribution and competition (setting up of distribution networks, practices that restrict competition, commercial negotiations, drafting of contracts, etc.) as well as on “B2C” issues connected with consumer law (unfair terms, online sale, etc.)

Geoffroy also provides legal assistance to health market operators on regulatory aspects related to their operations in France, as well as in product liability litigations.

Geoffroy practiced at the Economic and European Law Department of Gide Loyrette Nouel for almost six years before joining Soulieer AARPI as Counsel in 2015.



Chems Idrissi specializes in M&As, domestic and cross-border corporate transactions, private equity, corporate reorganizations and corporate law.

She assists a French and foreign clientele comprising primarily multinationals, industrial and services companies and investment funds in connection with external growth transactions, transfers of businesses, group reorganizations and restructurings, private equity and LBOs.

Chems also counsels foundations, associations and endowment funds.

Chems practiced at the Corporate / M&A Department of CMS Bureau Francis Lefebvre for almost three years before joining Soulieer AARPI in 2012.

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Soulieer AARPI is an independent full-service law firm that offers key players in the economic, industrial and financial world comprehensive legal services. With offices in Paris, Lyon and a representation office in Brussels, we advise and defend our French and foreign clients on any and all legal issues that may arise in connection with their day-to-day operations, specific transactions and strategic decisions. Our clients, whatever their size, their nationality and branch of activity, benefit from customized services that are tailored to their specific needs. For more information, please visit us at [www.soulieer-avocats.com](http://www.soulieer-avocats.com).